



STARS 2016 Presenting Sponsor: Mountain Challenge & Biking the Boat

★ \$7,500

- ★ Logo on Event Program / Poster / Website and all marketing collateral
- ★ Logo on Print / on-line ads
- ★ Logo placement on custom Ski & Ride promotional banners
- ★ Special signage with your company logo displayed during event
- ★ Company item in Swag Bag
- ★ Sponsor booth at STARS Mountain Challenge and Biking the Boat Expo
- ★ Entry Fee waived for Skiers & Riders (10 available for Mt. Challenge & Biking the Boat) Value \$1,600
- ★ Partini Party Tickets (10 available – Mt. Challenge) Value \$1,250
- ★ Social Media announcement on Facebook, Twitter and via Constant Contact
- ★ Logo on Custom Race Bib (Mt. Challenge) Logo on Custom Race Number (Biking the Boat)
- ★ Sponsor acknowledgement PR / Media Announcements
- ★ Framed Olympian / Celebrity signed BIB (Mt. Challenge) ★★



☐ \$4,000

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- LOGO ON PRINT / ON-LINE ADS
- LOGO PLACEMENT ON CUSTOM SKI & RIDE PROMOTIONAL BANNERS
- SPECIAL SIGNAGE WITH YOUR COMPANY LOGO DISPLAYED DURING EVENT
- COMPANY ITEM IN SWAG BAG
- SPONSOR BOOTH AT STARS MOUNTAIN CHALLENGE EXPO
- ENTRY FEE / DONATION WAIVED FOR SKIERS & RIDERS (6 AVAILABLE) VALUE \$510
- PARTINI PARTY TICKETS (6 AVAILABLE) VALUE \$690
- LOGO ON E-MAIL AND E-NEWSLETTER
- LOGO ON CUSTOM RACE BIB
- SPONSOR ACKNOWLEDGEMENT PR / MEDIA ANNOUNCEMENT

☐ \$2,500

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- LOGO ON PRINT / ON-LINE ADS
- SPECIAL SIGNAGE WITH YOUR COMPANY LOGO DISPLAYED DURING EVENT
- COMPANY ITEM IN SWAG BAG
- SPONSOR BOOTH AT STARS MOUNTAIN CHALLENGE EXPO
- ENTRY FEE / DONATION WAIVED FOR SKIERS & RIDERS (4 AVAILABLE) VALUE \$340
- PARTINI PARTY TICKETS (4 AVAILABLE) VALUE \$500
- LOGO ON E-MAIL AND E-NEWSLETTER
- LOGO ON CUSTOM RACE BIB

☐ \$1,000

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- COMPANY ITEM IN SWAG BAG
- SPONSOR BOOTH AT STARS MOUNTAIN CHALLENGE EXPO
- ENTRY FEE / DONATION WAIVED FOR SKIERS & RIDERS (2 AVAILABLE) VALUE \$170
- PARTINI PARTY TICKETS (2 AVAILABLE) VALUE \$250

☐ \$500

- LOGO ON EVENT PROGRAM
- LOGO ON EVENT WEBSITE
- COMPANY ITEM IN SWAG BAG

☐ \$4,000

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- LOGO ON PRINT / ON-LINE ADS
- LOGO PLACEMENT ON CUSTOM BIKING THE BOAT PROMOTIONAL BANNERS
- SPECIAL SIGNAGE WITH YOUR COMPANY LOGO DISPLAYED DURING EVENT
- COMPANY ITEM IN SWAG BAG
- SPONSOR BOOTH AT EVENT FINISH
- ENTRY FEE / DONATION WAIVED FOR BIKERS (6 AVAILABLE) VALUE \$420
- LOGO ON E-MAIL AND E-NEWSLETTER
- SPONSOR ACKNOWLEDGEMENT PR / MEDIA ANNOUNCEMENT

☐ \$2,500

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- LOGO ON PRINT / ON-LINE ADS
- SPECIAL SIGNAGE WITH YOUR COMPANY LOGO DISPLAYED DURING EVENT
- COMPANY ITEM IN SWAG BAG
- ENTRY FEE / DONATION WAIVED FOR BIKERS (4 AVAILABLE) VALUE \$280
- LOGO ON E-MAIL AND E-NEWSLETTER

☐ \$1,000

- LOGO ON EVENT PROGRAM / POSTER AND WEBSITE
- COMPANY ITEM IN SWAG BAG
- SPONSOR BOOTH AT EVENT FINISH
- ENTRY FEE / DONATION WAIVED FOR BIKERS (2 AVAILABLE) VALUE \$140

☐ \$500

- LOGO ON EVENT PROGRAM
- LOGO ON EVENT WEBSITE
- COMPANY ITEM IN SWAG BAG